

Vinicius Weber

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Professional Summary

Senior Front-End Engineer with 15+ years of experience delivering scalable, high-performance web products and leading engineering initiatives across frontend and full-stack environments. Deep expertise in Vue.js, Nuxt, React, TypeScript, JavaScript, and modern UI architecture, combined with a strong background in technical leadership, cross-functional collaboration, and product delivery. Skilled in applying AI-assisted workflows, including tools such as Copilot and LLM-based coding support, to improve development speed, code review quality, solution exploration, and team efficiency.

■ Contributor to a project awarded at Cannes Lions Festival (2016).

Core Skills

Frontend Engineering: Vue.js, Nuxt 3, React, TypeScript, JavaScript (ES6+), Tailwind CSS, SSR, Design Systems, Atomic Design, Responsive Design, Mobile-First Architecture

Backend & Databases: [Node.js](#), Python, PHP, Laravel, Symfony, PostgreSQL, MySQL, WordPress

Performance, Accessibility & SEO: Web Performance Optimization, Core Web Vitals, Accessibility (WCAG), Technical SEO

Testing & Quality: Unit Testing, Jest, SonarQube, Code Reviews, QA Collaboration

Cloud & Delivery: Google Cloud Platform (GCP), CI/CD Pipelines, Deployment Strategy, Progressive Rollouts

Experimentation & Analytics: A/B Testing, VWO, Conversion Rate Optimization (CRO), Analytics Optimization, Performance Benchmarking

Infrastructure & Scalability: Azion, Routing & Redirect Management, CDN Strategy, Load Testing, Scalability Validation

Mobile & Cross-Platform: React Native, Progressive Web Apps (PWA)

AI-Assisted Engineering: AI-assisted development, Prompt Engineering, LLM-based workflows, AI-supported prototyping, Refactoring Support, Code Review Assistance, Debugging Support, Technical Documentation

Leadership & Collaboration: Technical Leadership, Architecture Design, Mentoring, Cross-Functional Collaboration, Interim Engineering Management, Technical Interviews

Professional Experience

Tech Lead – Frontend

Contabilizei · São Paulo, Brazil | May 2022 – Dec 2025

Acted as Front-End Tech Lead, driving architecture decisions, engineering standards, and delivery of scalable, high-quality web applications.

Mentored developers through code reviews, technical guidance, and continuous feedback, strengthening team growth and engineering quality.

Collaborated with backend, design, and product stakeholders to turn business requirements into maintainable, user-centered front-end solutions.

Contributed to planning and execution through scope definition, effort estimation, resource alignment, and risk assessment.

Championed modern front-end practices and design patterns to improve maintainability, performance, and delivery efficiency.

Encouraged the adoption of AI-assisted development tools, including GitHub Copilot, to accelerate workflows, support implementation, and improve team productivity.

Maintained high standards for testing, accessibility, SEO, security, performance, and technical documentation.

Tech Coordinator / Tech Lead – Frontend

Loopa · São Paulo, Brazil | Oct 2020 – May 2022

Led the development of web systems and PWAs using Vue.js, contributing to scalable SPAs and digital products. Acted as IT Coordinator and Tech Lead, owning scope definition, planning, prioritization, and execution across frontend and backend teams.

Supported engineers through technical guidance, 1:1s, onboarding, and hiring, while helping strengthen coding standards and project structure.

Contributed to mobile initiatives with React Native, as well as infrastructure and deployment discussions.

Created internal documentation and product wikis, improving knowledge sharing and team alignment.

Partnered with product leadership and executive stakeholders to translate business needs into clear technical direction.

Improved existing systems through refactoring, performance optimization, and architectural enhancements, while presenting roadmap and delivery updates to directors.

Senior Frontend Developer

Doc88 · São Paulo, Brazil | Sep 2018 – Sep 2020

Developed PWAs with Vue.js & Nuxt. Participated in project structuring and code reviews. Supported startup acceleration initiatives.

Senior Frontend Developer

Empiricus Research · São Paulo, Brazil | Nov 2017 – Sep 2018

Built and maintained websites using WordPress. Designed and implemented marketing campaigns and themes. Improved SEO performance and product visibility.

Additional Roles (2010 – 2017)

DIN Digital – Senior Frontend Developer (Angular, Ionic, campaigns & apps).

Longevo – Backend Developer (Symfony 3, PostgreSQL). Slikland – Web Developer (PHP, MySQL, SEO, campaigns for global brands). Enc Interativa – Senior Frontend Developer (projects for Hyundai, Honda, Heineken). ABID – Fullstack Developer (PHP & MySQL).

Education

Master of Technology (MTech) – Internet Systems - USCS – Universidade de São Caetano do Sul (2011 – 2013)

Bachelor in Information Systems - Fundação Santo André (2009 – 2010)

Languages

English – Professional Working

Proficiency Portuguese – Native

Certifications & Awards

English Language Program, EC English Language Centres, Toronto, Canada

Leadership Communication (Certification)

Cannes Lions Festival 2016 – Awarded for digital innovation project